

# Prescription Treatment<sup>®</sup> brand **ALLURE<sup>®</sup> MD**

## Mating Disruption System for Stored Product Moths

A PHEROMONE PRODUCT FOR CONTROL OF LEPIDOPTERAN STORED PRODUCT PESTS  
BY DISRUPTION OF MATING COMMUNICATION

### ACTIVE INGREDIENT:

Z-9, E-12-Tetradecadien-1-yl acetate ..... 93.0%

### OTHER INGREDIENTS:

..... 7.0%

TOTAL: 100.0%

Each dispenser contains 372 mg of pheromone

EPA Reg. No. 73813-3-499

**KEEP OUT OF REACH OF CHILDREN  
CAUTION**

Read all directions before using this product.

### PRECAUTIONARY STATEMENTS

#### HAZARDS TO HUMANS AND DOMESTIC ANIMALS

**CAUTION:** Harmful if swallowed, absorbed through the skin or inhaled. Avoid breathing vapor. Remove contaminated clothes and wash before reuse. Avoid contact with skin, eyes and clothing. Wash thoroughly with soap and water after handling.

#### FIRST AID

**IF ON SKIN OR CLOTHING:** Take off contaminated clothing. Rinse skin immediately with plenty of water for 15 - 20 min. Call poison control center or doctor for treatment advice.

**IF INHALED:** Move person to fresh air. If person is not breathing, call 911 or an ambulance, then give artificial respiration, preferably mouth to mouth, if possible. Call poison control center or doctor for treatment advice.

**IF IN EYES:** Hold eyes open and rinse slowly and gently with water for 15 - 20 min. Remove contact lenses, if present after 5 min, then continue rinsing eyes. Call poison control center or doctor for treatment advice.

Have product container or label with you when calling a poison control center or doctor, or going for treatment. You may also call 1-800-832-HELP or contact the National Pesticide Information Center at 1-800-858-7378 (between 9.30 am and 7.30 pm eastern time) for emergency treatment advice.

### DIRECTIONS FOR USE

**IT IS A VIOLATION OF FEDERAL LAW  
TO USE THIS PRODUCT IN A MANNER  
INCONSISTENT WITH ITS LABELING.**

- SITES:** This product is to be used for the control of lepidopteran pests of stored products in Apartments, Bakeries, Commercial & Industrial

Structures, Day Care Facilities, Food/Feed Manufacturing Facilities, Homes, Hospitals & Nursing Homes, Hotels/Motels, Kennels, Livestock Operations, Meat Packing & Food Processing Plants, Mills, Pet Stores, Restaurants, Retail Establishments, Schools, Supermarkets, Transportation Equipment (buses, boats, planes, trains, trucks) and Warehouses

- PESTS:** Almond moth [*Ephestia cautella*], Indianmeal moth [*Plodia interpunctella*], Mediterranean flour moth [*Anagasta (Ephestia) kuhniella*], Tropical warehouse moth (cocoa moth) [*Ephestia cautella*], Tobacco moth [*Ephestia elutella*], Raisin moth [*Cadra figuilella*].

- APPLICATION:** Place dispensers every 20 - 40 ft at chest height along the perimeter of the area to be treated. Place additional dispensers on the interior support structures (target 1 dispenser every 500 - 1,500 ft<sup>2</sup>). Replace dispensers every 90 days.

As promulgated at 40 CFR 180.1153 DO NOT EXCEED the rate of 3.5g pheromone/1,000 ft<sup>2</sup>/year.

- TIMING:** Deploy after detection of stored products moths in pheromone monitoring traps. Dispenser will emit effective amounts of pheromone for 90 days.

**NOTE:** (i) This product impedes the mating of many species of stored product moths. If pest populations densities are excessively high, disruption of mating will be less effective. At high population densities, insecticide applications are recommended to reduce populations to manageable levels.

- Monitoring of male stored products moths using pheromone traps is recommended in treated areas. As a general rule, pheromone trap monitoring of other pest species should be done so that timely intervention is possible when warranted.

### STORAGE AND DISPOSAL

Do not contaminate water, food or feed by storage or disposal.

**PESTICIDE STORAGE:** Store in original package in dark, below 25°C/77°F. Refrigerate after opening.

**PESTICIDE DISPOSAL:** Wastes resulting from the use of this product may be disposed of on site or at an approved waste disposal facility.

**CONTAINER DISPOSAL:** Nonrefillable container. Do not reuse or refill this container. Dispose of empty bag in a sanitary landfill or incineration, or if allowed by state and local authorities, by burning. If burned, stay out of smoke.

### CONDITIONS OF SALE AND WARRANTY

Follow the **Directions for Use**. It is impossible to eliminate all risks inherently associated with use of this product, and therefore all such risk shall be assumed by the Buyer. Whitmire warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes referred to in the **Directions for Use**, subject to the inherent risks, referred to above. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW: (A) WHITMIRE MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY, (B) BUYER'S EXCLUSIVE REMEDY AND WHITMIRE'S AND SELLER'S EXCLUSIVE LIABILITY, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, SHALL BE LIMITED TO REPAYMENT OF THE PURCHASE PRICE OF THE PRODUCT, AND (C) WHITMIRE AND THE SELLER DISCLAIM ANY LIABILITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT. Whitmire and the Seller offer this product, and the Buyer accepts it, subject to these **Conditions of Sale and Warranty** which may be varied only by agreement in writing signed by a duly authorized representative of Whitmire.

Distributed by:

Whitmire Micro-Gen Research Laboratories, Inc.<sup>®</sup>  
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**NOTE:** This specimen label is for informational purposes only. All uses may not be approved in all states. See labeling which accompanied product for Directions for Use or call 800-777-8570 for more information.

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